

CORPORATION*OF*ONE*CLIENT*LIST

□ (everything I have learnt along the way that has stuck!) □

Retail

- MYER EMPORIUM All departments • WEEDMANS Fashion Stores • ERROL STEWARTS Electrical Retailers • MATHERS Shoes • KILLAMEN ABATTOIR GROUP Freezemaster • HOT PLATTERS Record Shop Design • RECORD MARKET Record Shop Design and Graphics • RAY WHITE Accommodation Services • STOCKYARD MEATS Corporate and Product Development • ROBINA LAND CORPORATION Advertising and Strategy • WALLACE BISHOP Advertising and Point of Sale, all Retail Stores • PETER KURTS Land Advertising • CUT PRICE STORES. • KERN SHOPPINGTOWNS. Advertising and Promotions • APOLLO FURNISHERS Advertising and Store Graphics • SCURR BROS • JACARANDA WILEY Publisher's Trade Show Stand Design • EYELINE MAGAZINE Design and Production of Cultural Chronicle, Issues 1 - 7 • GALLERY ANN GREGORY Mailer and Logo Design • DE DE CE DESIGN CENTRES National Merchandising and Team Development • INTERIM DESIGN STORE Retail Re-positioning and Mailer Design & Production • QUEENSLAND ART GALLERY / AUSTRALIAN NATIONAL GALLERY / DAVID JONES, SYDNEY Art Bookshop Logo Design • KINE DISTRIBUTORS Product Range Graphics. • HOUSE IDA Data Base Development and Melbourne launch material • SHERIDAN KENNEDY Jewellery Export Brochure • BARBARA HEATH Business Systems. Customer Focus and Language Graphics. Japanese jewellery Export Brochure. Workshop Interior Design • JOHN GREEN & ASSOCIATES Digital Production of Advertising Material • KNOWLES BRISTOW ADVERTISING Digital Production Facilitation • KARAVAN ORIENTAL CARPETS National Re positioning Strategy. Retail Campaigns through to Point of Sale. Development of Interactive Sales Facilities • HOUSE IDA Retail Re positioning and Relaunch into Melbourne as Rivet Industrial Antiques • OMNISCIANT GALLERY Design and Digital production of Poster/Program for Tranceplant Event • PLAN X Design showroom Logo & Graphics • PLAN X software/hardware specification including Template Design and implementation • AUDIO ALCHEMY The Living Years project Design and Digital Preparation • SEGA SYNERGY Numerous logos for Manila Superstore (via Hassell Architects) • BANNER ART Corporate Marketing material and internal systems audit • VICTORIA'S GIFTS Language and strategic audit. Graphics for corporate and direct mail Christmas 2000 & 2001 brochure mailshots and e-commerce web site design and construction • STRAIGHT AAA'S Marketing identity for new Jewellery Partnership • CRAFT QUEENSLAND The partnering and development with CQ, Susan Ostling the curator and Co-opones operatives to facilitate content, design and develop the fabrication for a travelling show entitled FUTURE FACTOR. The catalogue, cards and web were also designed and realised through 2001 for launch in April 2002. • OUTDOOR CONNECTION Strategic facilitation and master logo update for a client who has now returned with his third brief in 30 years • GRAHAME GALLERIES + EDITIONS The design and production of the 4th artists' books and multiples fair catalogue and web presence • CRAFT QLD – FUTURE FACTOR Design and facilitation of travelling design review, 7 venue display, catalogue and associated graphics & web site realisation •

Consumer Durables

- ROVER Mowers • PIONEER Sound Equipment • BANG & OLUFSEN Sound Equipment. • HARTLEY COMPUTERS Advertising Material • MOSAIC ELECTRONICS Corporate Launch and Modem Packaging • TOMASETTI (AUST.) Paper Merchants National Product Development and Promotional Material • GILBERT PAPER CO. (U.S.A.) International Paper Promotions • TRIANGLE REPRODUCTIONS Marketing audit. Point of Sale • SCOTT EYEWARE Advertising for Sunglasses and Lifestyle Products • CHILLI Ski Product Review and Strategy Development. Graphics & Advertising and Creative Direction • COREMAC Re-positioning Macintosh Sales & Service Business Logo and Business Systems facilitation •

Food/Beverage

- Q.U.F. INDUSTRIES Ice cream and Frozen Foods. Dairy Drinks and Milk Products. Stock Ice Impulse Lines • QLD MILK BOARD All Products • BORNHOFFEN BREAD Original Logo and Launch • PROVINCIAL TRADERS Food Shorteners. Oils and Fats. Dixie Chicken • R.M. GOW Detergents. Slimming Products. Jellies • CASTLEMAINE/TOOHEYS Seaview Wines. New Guinea Gold Coffee • MARKWELL INDUSTRIES

MALCOLM J ENRIGHT - CORPORATION OF ONE

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Fish Products. Volume and Export Market • BUNDABERG DISTILLERS Rums. White and Brown
• CARLTON/CUB All Beers • INGHAM CHICKEN New Product Development Every Fresh/Frozen Product
Corporate Identity Design and roll-out Nationally • CUBANA RESTAURANT Graphics in Three Interiors
• FRENCH LETTUCE RESTAURANT Interior Design and Graphics • CAFE BOULANGERIE Graphics and
Launch Mailer • ECCO BISTRO Restaurant Graphics and Marketing Review • THE CONTINENTAL Overhaul
of restaurant graphics and complete signage and interior placements Stationery printing and templates on
clients own system • TANYA'S PERFECT PESTO Product label review and strategic advice to Tanya Goodman
• GERTIES RESTAURANT Evaluation of Signage and Distributors support documentation Major signage
overall •

Pharmaceutical, Medical & Alternative Medicine

• MARPA Personal Products • CAMPBELL BROS Personal Products/ Detergents. • AUSTRALIAN
HOSPITAL CARE GROUPS Marketing and Advertising • HOSPITAL CORPORATION OF AUSTRALIA Pindara
Private. Gold Coast Campaigns & Signage • LYCON COSMETICS Product Range Graphics • THE WESLEY
HOSPITAL Re positioning. Design and Digital Rendering of Corporate Logo • WESLEY A&E Staff Recruitment
Mailer • ASCOM AUDIOSYS Test Marketing Overview & Campaign Design and Production • BODY
LOGIC RESOURCES Name and Logo Development. Advertising and Marketing Material. International
Internet Facilitation for clients network. • MASADA MENS HEALTH CLINIC Facilitation of Marketing Review
and Activities Initiatives • ST HELENS PRIVATE HOSPITAL Individual focus sessions Heightened group
focus sessions Strategic and marketing sessions with Management Core • ZOOMCORP Interactive
Business Mapping Facilitation to full strategic and marketing material Ongoing audits and human resource
direction •

Environmental

• GENERAL FERTILISERS LTD Rural Products. Merchandise Division Fertilisers and Field Workshops
• FARMLAND Trailers • CATTLEKING Manufacturers • McIVER GROUP TRANSPORT Fleet Livery Design
of Livestock and Oil Cartage x 7 Divisions • NORTH ETON BLOOMS LTD National and Export Flower
Marketing Material • NORTH ETON ENTERPRISES LTD Mizzi Cane Harvester • RODNEY INDUSTRIES
Manufacturers Graphics. • JIMBOOMBA TURF CO Advertising and Promotional Material • CAPGRAINS
COOPERATIVE Joint Venture Facilitation Corporate and Export Graphics • RCS GROUP Staff Focus Sessions
Marketing and Capability Preparation • CMPS&F Environment Section. Re positioning and Human Resources
Workshop with accompanying Initiatives • EARTHTECH Credentials Development & Resources Audit •

Automotive

• U.K. MOTORS Austin Leyland Vehicles. Jaguar. Rover. Rolls Royce • CENTENARY MOTORS Toyota.
Mercedes Benz • AMI/THIESS TOYOTA National Retail Thrust and Product Work. • WHITE TRUCKS
CBU Trucks and Imported Diamond Rio Rigs • METRO FORD Commercial Fleet Vehicles • SMECKLES
BUSES Gold Coast • COOLCHANGE Mobile Facilities Coach • STAN BURROW AUTO Logo Design &
Graphics •

Travel

• FM 104 Travel • TAA Dunk Island Resort • CHEVRON ISLAND Hotel Resort •

Corporate/Finance/I.T.

• BRISBANE STOCK EXCHANGE • R.A.C.Q. Corporate/Insurance • LIBERAL PARTY OF AUSTRALIA
• LINK MANAGEMENT Corporate Material • NATIONAL TRUST OF QLD Travelling Display and Point of
Sale • INSTITUTE OF MODERN ART Corporate Design & Promotions • TVQ CHANNEL o Logo and
News Service Promotions • RADIO 4BC Media DR. PHILLIP KAY Corporate Design & complete Digital
Implementation of Business Language and Demonstration OHP's • JUDY WRIGHT Artists Export Brochure

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- MOTION PICTURE MANAGEMENT Ltd Introductory credits for feature film. 5000 high-res frames of animation using Adobe 'Premiere', complete digital production
- ARTS QUEENSLAND Advertising & Digital Realisation. Project management Audit & World Wide Web Design
- SMIC INTERNET MAGAZINE Concept to complete HTML Design & Production. Business Strategy. QA Process and Internet Publicity Strategies
- MICDOR GROUP Marketing Strategies
- DESIGN COLLEGE AUSTRALIA Student Change force Sessions and Development of Marketing Concepts
- GRAND ORBIT Name Rationalisation & Facilitation
- MANIC EXPOSEUR Business Plan and Re positioning Strategies. Facilitation of Virtual Bookshop Concept to Internet Marketing Package
- AURION CORPORATION Human Resource and Payroll Web-based Solution Marketing and Corporate brochures Corporate Identity and Sales and Environmental Signage Web Graphics
- ROBERT EDWARDS & CO Corporate Logo Re Design. Signage & Stationery Package
- COREMAC Business Plan Facilitation. Repositioning Graphics. Advertising Material
- GRAHAME GALLERIES Corporate Image Design & Stationery Package
- QUEENSLAND ART GALLERY 'Instant Imaging' Exhibition Graphics. Catalogue Design & Digital Realisation
- HOTEL CORPORATION INTERNATIONAL Concept Development. Corporate Capability and World Wide Web Site. Networking Consulting
- DAVID TEYS & ASSOCIATES Data Mapping Systems Strategic Audit Powerpoint Presentation
- THEHUB Internet isp and associated web servives Strategy and New business development. Digital Design and realistaion
- ROSS NIELSON PROPERTIES Powerpoint presentation
- PEDEN LAViS & CO Accountants Internal capability facilitation
- TOOWOOMBA COLLEGE OF TAFE Export marketing package Creation of 13 facility logos
- UNIVERSITY OF TASMANIA 48 page duotone brochure and poster 'circles about the body'
- BRISBANE CITY GALLERY Unique communication vehicle direct to the Lord Mayor
- EPIC EMPLOYMENT SERVICES Powerpoint demonstration Web facilitation design and site production for Disability Info Base
- MULTI-MEDIA ARTS ASIA PACIFIC Inc Staregic and Corporate positioning work that led to Logo and Visual property design and development. 1998 program Re-brief and digital realisation for changes to 1999 logo and printed stationery
- KRONOS Sales and Marketing graphics for internal Sydney activity including Tshirt production
- ANAGRAM INTERNATIONAL IT Recruitment Specialists Second generation of business entity recreated with New Positioning Graphics Brochure, Corporate Identity and Web Site
- LEADERS IT RECRUITMENT Repositioning advice and expenses trail audit New Corporate Graphics and Christmas 2000 Card x2 kinds
- GUNS MEDIA N.Y.C. Corporate Graphics and web animations for our Domain Host.
- JANET GIBSON – JOURNALIST Strategic content facilitation to review and build an international web presence with imbedded quicktime, news stings and c.v. for our client in Palo Alto , California. Business cards and printed stationery designed and produced
- RHYL HINWOOD – SCULPTOR The facilitation and creation of a 'lifetimes' creative output as a web site and corporate graphics
- VISIBLE DARKNESS Design and printed graphics for 4 woman show coinciding with APT4-2002
- AURION CORPORATION The relationship continues into the fourth generation of ownership, the partnering of the design content and general facilitation of inhouse learning and part production of the marketing material

Building/Home Industry

- CON/CRANE New Product Development. Bathware. Plumbing Supplies
- H.Q. DOORS Promotions of all Products
- P.G.H. BRICKS AND PAVERS
- J. HARDIE Building Products.
- KINGSTON WOOD PRODUCTS
- CAROMA/ DOULTON Glazed and Unglazed Products Enamelled Products
- LMC PROJECT MARKETING Advertising and Promotions
- DIXON Homes
- A.V. JENNINGS National Campaigns
- A. WATTS Builders
- WATKINS Construction.
- ADEMBA Roofing New Product Development
- CSR TIMBER PRODUCTS Particle and Hardboards
- INARC DESIGN Interior Designers. Sydney and Melbourne Corporate Material
- JANE GREALY & ASSOCIATES Architectural Capability
- DEDECE DESIGN CENTRES National Marketing. Product Promotions
- RUBICON CONSTRUCTIONS Marketing and Capability Production
- BAULDERSTONE HORNIBROOK Documentation Design & Corporate Graphics
- TUBELOK ICS Complete New Product Positioning & Promotions
- ALLOM LOVELL MARQUIS-KYLE, ARCHITECTS Strategic Planning. Internal Team-building Sessions. Documentation Design
- ARKHE FIELD ARCHITECTS Communications Design
- STATE WORKS ARCHITECTURE BRANCH NSW GOVERNMENT Facilitation

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of Energy Workshops. Workplace Re-Engineering • STUART BEVAN POOLS Re positioning & Advertising Production • JEZER CONSTRUCTION GROUP Strategic Planning • McWILLIAM CONSULTING ENGINEERS. Strategy and Management Re-focus. Capability Design & Digital Realisation • INSTITUTION OF ENGINEERS (QLD) Brochure development & Digital Production • LOUCAS ZAHOS ARCHITECTS Re positioning and Marketing Strategies. Interactive Q.A. Design & HTML Programming. Corporate Capability on Clients Server • COTTAGE CARPENTRY Marketing & Strategic Audit • BLIGH LOBB SPORTS Corporate Image Rationalisation & Joint Venture Graphics Package. Logo Animation for Screen Saver • HASSELL DESIGN & PLANNING Concept & Strategic Development. Logo and Signage design and Realisation • DESIGN INSTITUTE AUSTRALIA Breakfast Seminar Talk entitled 'Innovation & Inspiration" • KONE ELEVATORS Marketing facilitation thru to corporate graphics for sales campaign • DODD V.R. Strategic and marketing advice for CDROM sales device to print production • YONE PTY LTD New business evaluation and documentation Corporate image design and production. Internal templates and business systems advice • BLIGH VOLLER NIELD Content and design direction for a new business pitch developed with the in-house flash author and the management group •